



**DON'T WAIT  
GREAT RATE!**  
**SALES EVENT**

**MAKE IT YOURS  
TODAY!**

GET UP TO

**\$20,000**

**IN FLEX CASH\***

Receive up to \$20,000 in Flex Cash when you purchase a new Drees home between August 25 – September 30, 2022, and finance with First Equity Mortgage!

**CHOOSE HOW TO USE  
YOUR FLEX CASH:**



Buy down your interest rate on your mortgage loan

—OR—



Use towards your closing costs

—OR—



Upgrade your home's design finishes in the Drees Design Center

**PLUS!**

Ask about locking in your interest rate with First Equity Mortgage's 270 day rate lock.



**CONTACT**

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\*Up to \$20,000 Flex Cash incentive is valid on firm, non-contingent purchase agreements accepted by Drees Homes between 8/25/22-9/30/22 on build-to-order homes and select quick move-in homes in the Greater Cincinnati/NKY area. Amount of incentive varies by Drees community and plan, and may not exceed 3% of the mortgage loan amount. Flex Cash may be used for financing assistance (closing costs and/or buying down the interest rate) or for structural or design options available in the Drees Design Center. The first \$15,000 of the incentive amount requires that purchaser finance with First Equity Mortgage, Inc., an Equal Housing Lender licensed by the Ohio Department of Commerce, Division of Financial Institutions, License #RM803826.000 and the Commonwealth of Kentucky, Department of Financial Institutions, License #MC84541. NMLS #21157. Subject to borrower qualification. Incentive is not available with other promotions or discounts and is subject to change or withdrawal without notice. Other restrictions may apply. See your Drees market manager or First Equity Mortgage loan officer. First Equity Mortgage, Incorporated is a wholly-owned subsidiary of The Drees Company located at 211 Grandview Drive, Suite 201, Ft. Mitchell, KY 41017.